

National American University Holdings, Inc. to Present at
BMO Capital Markets' 13th Annual Back to School Education Conference

Rapid City, South Dakota, September 4, 2013 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that Dr. Ronald Shape, its chief executive officer; Venessa Green, its chief financial officer; and Dr. Samuel Kerr, its chief operating officer are scheduled to present at BMO Capital Markets' 13th Annual Back to School Education Conference on Thursday, September 12, 2013, at 9:30 a.m. EDT.

The conference is scheduled to take place at the Grand Hyatt New York hotel in New York City. The Company's presentation will be available via live webcast and in archive for six months following the conference at http://cc.talkpoint.com/bmoc001/091213a_dy/?entity=3_UE1MNFI.

About National American University Holdings, Inc.

National American University Holdings, Inc., through its wholly owned subsidiary, operates National American University (“NAU”), a regionally accredited, proprietary, multi-campus institution of higher learning offering associate, bachelor's, master's, and doctoral degree programs in technical and professional disciplines. Accredited by The Higher Learning Commission and a member of the North Central Association of Colleges and Schools, NAU has been providing technical and professional career education since 1941. NAU opened its first campus in Rapid City, South Dakota, and has since grown to multiple locations throughout the central United States. In 1998, NAU began offering online courses. Today, NAU offers degree programs in traditional, online, and hybrid formats, which provide students increased flexibility to take courses at times and places convenient to their busy lifestyles.

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