

**NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. SCHEDULES FISCAL 2018 FIRST QUARTER
FINANCIAL RESULTS RELEASE AND CONFERENCE CALL**

Rapid City, South Dakota, September 15, 2017 — **National American University Holdings, Inc.** (the “**Company**”) (**NASDAQ: NAUH**), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that it intends to release financial results for its fiscal 2018 first quarter ended August 31, 2017, after the closing of the stock market on Wednesday, September 27, 2017. The Company will then discuss those results in a conference call on Thursday, September 28, 2017, at 11:00 a.m. ET.

The dial-in numbers are:

(877) 407-9078 (U.S.)

(201) 493-6745 (International)

Additional Information: The Company will also have an accompanying slide presentation available in PDF format at the “Investor Relations” section of the NAU website at www.national.edu. The presentation will be made available 30 minutes prior to the conference call. In addition, the call will be simultaneously webcast over the Internet via the “Investor Relations” section of the NAU website or by clicking on the conference call link: <http://national.equisolvewebcast.com/q1-2018>. The webcast will be archived and accessible for approximately 30 days.

About National American University Holdings, Inc.

National American University Holdings, Inc., through its wholly owned subsidiary, operates National American University (“NAU”), a regionally accredited, proprietary, multi-