

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. SCHEDULES FISCAL 2017 THIRD QUARTER AND NINE MONTHS FINANCIAL RESULTS RELEASE AND CONFERENCE CALL

Rapid City, South Dakota, March 20, 2017 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that it intends to release financial results for its fiscal 2017 third quarter and nine months ended February 28, 2017, after the closing of the stock market on Wednesday, April 5, 2017. The Company will then discuss those results in a conference call on Thursday, April 6, 2017, at 11:00 a.m. ET.

The dial-in numbers are:

(877) 407-9078 (U.S.)

(201) 493-6745 (International) 9-13.1(er/TT1 numf2 Tc 0.002 Tw 25.2(al)JTJ 0.89DJTJ 0153(os)-2A)osiiyeid217195(e)Tw T PT

The Company will also have an accompanying slide presentation available in PDF format at the “Investor Relations” section of the NAU website at www.national.edu

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About National American University Holdings, Inc.

National American University Holdings, Inc., through its wholly owned subsidiary, operates National American University (“NAU”), a regionally accredited, proprietary, multi-campus institution of higher learning offering associate, bachelor’s, master’s, and doctoral degree programs in technical and professional disciplines. Accredited by t