

NATIONAL AMERICAN UNIVERSITY HOLDINGS, INC. SCHEDULES FISCAL 2012 FOURTH QUARTER AND  
YEAR-END FINANCIAL RESULTS RELEASE AND CONFERENCE CALL

Rapid City, South Dakota, July 24, 2012 — National American University Holdings, Inc. (the “Company”) (NASDAQ: NAUH), which through its wholly owned subsidiary operates National American University, a regionally accredited, proprietary, multi-campus institution of higher learning, today announced that it intends to release financial results for its fiscal 2012 fourth quarter and year ended May 31  
(201) 689-8033 (International)

Accompanying Slide Presentation and Webcast

The Company will also have an accompanying slide presentation available in the “Investor Relations” section of the NAU website at

available <http://www.national.edu/InvestorRelations>. The presentation will be made